

The 1975 by The 1975

By: Hayley Pullman



The 1975, a British alternative rock band, released their first album on September 2nd, 2013. Before this, they had released four Ep's and toured with artists such as The Neighbourhood to gain popularity. The band formed in 2002 in Manchester, England. The four members of the band are, Matty Healy, vocals, Adam Hann on lead guitar, Ross Macdonald on bass guitar, and George Daniels on drums.

The 1975 have been together since 2002 and have rebranded their name many times. Using ones such as Slowdown, Drive Like I Do, and Big Sleep. This was the first full length album they had put out together. The band's name, the first album and the first track of the album are all called "The 1975" as if to say, 'hello, this is us'.



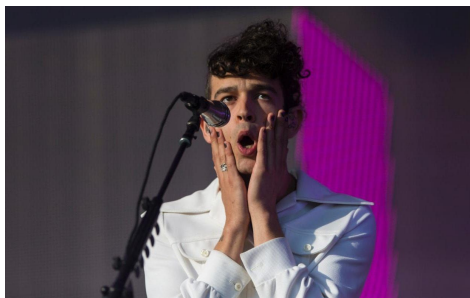
The 1975's Self Titled album was set in all black and white. All photoshoots, music videos and social media posts about the album, everything was black and white. The deluxe version of the album contains 39 songs, totalling 2.5 hours. Each song captures young love, drug abuse and emotion in its own way. I don't believe it was a concept album, although the album is quite depressing and deals with Matty and/or the other members past drug use.

Robbers

<https://www.youtube.com/watch?v=Iyy3YOpXL2k&index=5&list=PLefxVUERowSvKerQfJ6v4OwBxfMW0HmoB>

This definitely has to be one of my favourite songs off the entire album. Its filled with so much raw emotion only this band could have been able to formulate lyrically. The opening

lyric “she had a face straight out of a magazine” is Matty talking about how beautiful this girl is, but the lyric “she’s got a pretty kind of dirty face” contradicts this basic fact. Saying she may be beautiful but she has a less innocent nature to herself. This song is about two lovers who are so toxic for each other, they are robbing each other of their happiness. The music video shows the couple doing illicit drugs and by the end of it, they are robbing a gas station at gunpoint. This shows how toxic the couple is for each other, as they are metaphorically robbing each other. Matty once said it was inspired by his favourite Quentin Tarantino film, True Romance.



though this song is more poppy and jumpy than many of their other songs. This song doesn't have much of a backstory, rather, it is just a fun song to sing and dance around to.

Girls

<https://www.youtube.com/watch?v=OkubQCI4Fxo>

This song may be one of the only songs of the album with a music video that was not filmed in black and white. The music video starts with Matty saying they are not a pop band, even



fallingforyou

<https://www.youtube.com/watch?v=W3JJxS0gNkE>

While listening to this song, it reminds me of when I saw this band in concert. Matty made the entire audience go silent and you were not aloud to record it. He explained this could be seen as a ‘personal memory’ that no one else could have. He said this song could become something personal to each person in the audience, and that no one would have video proof of this moment. It was just for us. This song is very melancholic and soft. This song also reminds me of someone falling hopelessly in love with their soulmate. The emotion and love in the lyrics almost pains the listener to want to know who the singer is talking about.

Antichrist

<https://www.youtube.com/watch?v=DK1V6RzQE6M>

This song is another one of my personal favourites. This song is about Matty drawing parallels between religion and his love for his mother. Matty has stated many times that he is an atheist, although he wishes he believed in something higher than ourselves. The parallels between religion and his mother are described throughout the song as very uptight and confusing metaphors. The lyric “I feel like I'm just treading water” sounds like a metaphor for someone feeling stuck between and exhausted by religion and the time it takes over someone's life.



You

<https://www.youtube.com/watch?v=KsGp64w3XsA>

This song details Matty's long love of one year. He explains his frustration of going out of his way to annoy the other person and how there is no enjoyment left in his relationship. The song takes place in the present tense, although some verses seem to have a reminiscence feel to them and bring us back to when the relationship was more enjoyable. This song has a slower beat to it, but the lyrics are just as powerful without the intense bass and guitar behind it. The song length is 9:21, due to a 2:90 second section of silence between this song and the song Milk. Matty's voice is just as raw and beautiful alone on this song.

Milk

https://www.youtube.com/watch?v=IFXlji1ZZOs&index=25&list=PLauZb_9H2ShEvrWJUtA-fdcelEhCOICa

This song is about a girl trying to cover up her broken heart with a cocaine addiction. Matty uses the word 'milk' to cover up the heaviness of the topic and make a small euphemism about drug abuse. I chose to talk about this song directly after discussing 'You' because in the on the album, these songs are mixed together. There is 2 minutes and 90 seconds between 'You' and 'Milk' on the album. We should be happy the time is only 2 minutes and 90 seconds as originally, the time between the songs was 21 minutes. This was done purposefully to hide this song from people who don't want to wait to hear the second part. Although, this is one of the most beautiful songs

on the album, I'm not sure how people could skip it. This song was also written by Adam Hann and Ross Macdonald, whereas most of their songs are written by Matty.

I chose this album over any other album because it quite basically is one of the most important pieces of music I have ever listened to. To me, this album is a work of art and means the world to me. Each song has a different meaning, sound and feel to it. Each equipped with raw and meaningful emotion I'm not sure any other artist could have measured up to. Each song on the deluxe version of the album, totalling 39 songs, have a different meaning to me personally and mean a lot to me personally. Critics have called this album predictable, and stereotypical 80's stadium rock, but to me, this album focuses on a few different genres, sounds and feel to each song. The album took four years to complete, meaning they took their time to make it perfect. I cannot see myself becoming tired of any aspect of this album anytime soon.

